

oil. The human body recognizes these molecular structures and can utilize them properly. Avoid seed and grain oils (eg - soy, corn, canola etc.) Engaging in some of these choices will help balance omega 3's and 6's in your body.

It's not easy to make monumental changes in eating habits. But little by little we can see (and feel) the benefits of eating foods that are fresh, in season, grown without chemicals and ideally grown within 50 miles of Santa Fe.

What the heck is Joe's about anyway?

Establishing who you are as a business is not as easy as one would think. We have, from the get-go (2002), provided a comfortable unpretentious atmosphere combined with uncompromising food quality. In 2008, Joe's spent over \$30,000 **on locally produced foods from New Mexico farmers and ranchers**, more than any other restaurant in Santa Fe and probably in all of New Mexico. In spite of decreased revenues, in **2009, we increased our local purchases to \$50,982, a 69.9% increase.** This reflects the strength of our commitment to local sustainable food production. This, more than anything else, is what Joe's is all about. So, after 7 years of operation the best way to say it is -

"Joe's, where local farming and great food come together".



Joe's hand-made French chocolate truffles. They are divine. Who do you know that wouldn't LOVE a little red bag of truffles? Or a few nestled in a Joe's Latte cup? \$1.79 each and 5 for \$7.49. ♥

Joe's signature **latte cups, beer glasses and wine glasses** can be yours. Yup they are all for sale. Ask your waiter.

Joe's

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"Dija Know..."

Joe's Restaurant Newsletter #27



Treasuring Heirloom and non-GMO seeds

Food has become an increasingly political and profit issue. I wish otherwise, but that is not the current truth. The **subject of GMO** is power-complicated. Keeping it simple (and apolitical...ha!) is challenging. Genetically Modified Organisms, GMOs are lab produced by Big Agra (the same companies are also Big Pharma, by the way) to change plant and farm animal genes to create products that produce novel proteins or other substances with which the human body has no prior experience. GMO plants, for example, may contain non-plant genetic material that may cause the plant to make never-before-encountered chemicals which the body has no way to deal with. In searching for the truth in this subject - I am counseled, follow the money. WHY? and WHO? become the questions. With the staggering variety and unique beauty and infinitely superior nutritional profile of heirloom varieties that once comprised our food supply, WHO would want to tamper and WHY? The untenable position of the US gvt is that GMO "foods" do not have to be labeled as such, and that GMO-Free foods are forbidden from being so labeled! This position is contrary to US law and the spirit of the First Amendment. An equally important issue is - that every independent GMO feeding study conducted shows grave health problems associated with consuming GMO foods. (GMOs, are known to damage organs, cause infertility and the death in utero, auto immune disease and a host of other serious and sometimes lethal illnesses and hazards.) And yet another issue is that of Terminator seeds. Terminator seeds are

genetically engineered to be sterile after first harvest so farmers cannot use the seed in the next season. It would force farmers to buy seed every year (mostly from Monsanto) and concentrate even more power in the hands of major biotechnology and seed corporations. Heirloom seeds are at risk of becoming...are you ready...illegal to keep and plant! In times of affluence, this issue is less threatening. In our current economic climate, this is tantamount to survival threat.

In concert, our govt and the giant Monsanto have done a good job of intimidating the small organic farmer. We personally know two who gave up farming this year in NM due to expensive and meaningless over-regulation, which cut out any hope of modest profit.

Ok...so where do we go from here, presuming that is, that we even care?! If we educate ourselves, if we choose to spend our food dollars on heirloom or non-GMO vegetables and fruit, if we ASK questions of our growers and if we undertake to (oh my!) grow our own food -- we can render impotent the hijinx of Monsanto. Join the urban gardeners who are starting to cooperate with each other and grow their own food. It's called the Power of Community. 43 million Americans, including First Lady Michelle Obama, are boldly growing their own food! Buy locally, support our farmers and ranchers and if you have the time and energy, plant a garden using non-GMO seeds and then save your seeds for next year!

Anne Hillerman's new book, *Santa Fe Flavors*, is out and available here at Joe's. The subtitle tells all - "best restaurants and recipes." If you love to cook, you'll enjoy replicating Santa Fe's restaurants' signature dishes. Our black bean soup recipe is featured.

Sunday Brunch at Joe's (9am-2pm) is often a family and group affair. Church groups, as well, gather after services for our delicious Brunch dishes. **One of our personal favorites is Eggs Imperial**, now gluten-free. Two eggs poached on crab cakes with a light mousseline sauce and served with home fries. Of course it all goes better with a Mimosa! mmm...

Catering - planning a party, an office meeting or any special event? Nobody does it like Joe!

Is it really local? All kinds of businesses are jumping on the "buy local" bandwagon now that it's becoming chic. The only way to really know how committed a business is to buying locally, is if they divulge (honestly) their purchase figures. How much do they really spend on local goods? When grocery shopping, look at stickers on produce, ask at the meat market, determine for yourself if it is truly local. I can think of at least one grocery chain here that touts that it buys a lot of local produce. Not! Now, it just isn't possible to exist totally on locally produced goods - after all, life would be unbearable without chocolate! But we can take the next step - who made it into chocolates or cake? Was it Nestle? Or perhaps Senor Murphy or C.C. Higgins? Or Joe's?

Joe's is a sponsor of the **Wednesday Night SF Farmers Market Movies!** The next one is April 21st - "Mad City Chickens". It explores the new urban phenomenon of raising chickens in the city!
www.Farmersmarketinstitute.org

If you eat food, this book is required reading - The Omnivore's Dilemma. Michael Pollan's insight on food is an engagingly wove tale, articulate and profound. It goes well beyond food. We offer it for sale below retail price.

Every Wednesday, all day, beer is ½ price at Joe's!

Omega 3 fatty acids, a critical component in our diet, are finally becoming understood. Fish oils are the commonly accepted, but hardly the only, source. Omega 6's are an essential fatty acid as well, however, in our SAD (standard American diet) there is no shortage of them - soy, canola and corn oil being the pervasive sources. We used to be able to count on Omega 3's being in meat, dairy and eggs. Grass is replete with beautiful 3's. Beyond seafood, animals that eat grass (not feedlot corn or grain) supply this to us. Omega 3's do wondrous things - reduce cardiovascular disease and depression, support mental development, visual acuity and keep inflammation at bay. Because of the preponderance of fats from seeds (Omega 6's) the 3's are being squeezed out and overbalanced by 6's. The good fats then are - butter, olive oil (cold pressed virgin being superior), lard from cleanly raised grass-fed animals, coconut and palm kernel